



BlueCross BlueShield
of New Mexico

Behavioral Health Outpatient Provider Incentive Program

You may receive financial incentives for follow-up visits with our members after an acute mental health admission. The follow-up visit must be within 30 days of discharge.

Eligible visits:

You will be eligible to earn \$30 per claim if the visit is:

- Within 30 days after discharge from an acute mental health admission.
- Psychotherapy or pharmacologic management (this can be a telehealth visit).
- NOT a Medicare or Medicare Supplement member.

How to submit a claim for an eligible follow-up visit using CMS 1500

- Add procedure code G9002 to your standard code(s) for the visit.
- Use the modifier U9 in the modifier section.
- Use the code and modifier only once for the same member within a 30-day period.
- Only one provider may use the code and modifier for the same member within the same 30-day period.
- If more than one provider uses the code and modifier for the same member, we will allow the incentive for the provider with the earlier date of service only. Any reimbursement will be made according to Blue Cross and Blue Shield of New Mexico (BCBSNM) medical and reimbursement policies.
- If you bill on a UB-04, file a separate CMS 1500 with a professional services provider ID to receive this incentive.

Program limitations

Blue Cross and Blue Shield of New Mexico may extend, discontinue or change this program at any time. We will tell you if we do.

Program rules

By submitting procedure code G9002 with modifier U9 on the claim, your organization is representing to BCBSNM that the terms and conditions of this letter for use of the procedure code and modifier are agreeable and have been met. Your organization is also consenting to possible selection for a random audit to confirm the members for whom claims with the procedure code and modifier were seen within 30 days post-discharge, along with general medical record quality elements to include, without cost to BCBSNM for any copies, signed consent, biographical data, documented diagnosis, service dates, medication information, treatment plan, and confidentiality safeguards.

More information

For questions and comments, please email BHQualityImprovement@bcbsnm.com or contact your Provider Network Representative.

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